

**HMA – SOUTHERN REGION**

<b>SUBJECT / AREA (Last updated 8/16/04 by Myrna Law)</b>	<b>CONTACT</b>	<b>PHONE</b>
<b>GENERAL MANAGER</b> ASSISTANT	<b>MARK BARNES</b> MYRNA LAW	770-739-9430 770-739-9431
<b>REG. SALES MANAGER</b> ASSISTANT  <u>DISTRICT SALES MANAGERS</u> Dist. 1: North TX, OK Dist. 2: South & West TX (Except El Paso) Dist. 3: East OK, AR, North MS, East TN Dist. 4: East TX, LA Dist. 5: South East LA, Mid MS, North AL Dist. 6: Mid GA, SC. Hendersonville, NC Dist. 7: NC, East TN Dist. 8: South East AL, South GA, North FL Dist. A: Central FL Dist. B: South FL	<b>KEN BLOECH</b> KRISTINA CATENACCI  RICK DORN ANDREA WEBB JIM WEBER ROBERT WILLIAMS BRITT LEDOUX BILL SCHULTHEISS MARK DELANEY STEVEN WEBSTER BILL WORRELL TOM YEOMAN	770-739-9480 770-739-9452  770-739-9478* 770-739-9417* 770-739-9481* 770-739-9471* 770-739-9473* 770-739-9476* 770-739-9404* 770-739-9477* 770-739-9484* 770-739-9414*
<b>REG. PARTS &amp; SVC OPERATIONS MGR.</b> ASSISTANT  <u>REG. PARTS &amp; SVC MGR</u> Dist. 1: TX (Dallas / Fort Worth) Dist. 2: Mid and South TX (Waco,Austin,CorpusChristi,Brns'vle) Dist. 3: OK, North TX Dist. 4: S.E. TX (Houston) Dist. 5: LA, West MS Dist. 6: AL, FL Panhandle, East MS Dist. 7: AR, TN (Memphis & Nashville) Dist. 8: East TN, West NC, North SC Dist. 9: NC, SC (Florence, Myrtle Bch) Dist. A: Southwest FL (Tampa, Ft. Myers) Dist. B: Southeast FL (West Palm, Miami) Dist. C: Mid FL (Daytona Bch, Orlando, Melbourne) Dist. D: South GA, Northeast FL, Charleston, SC Dist. E: North GA (Atlanta)	<b>JERRY HOOD</b> KATHY FISHER  BARBARA LENDERMAN STEVEN WAYNE EDD MARTIN STEVE STRODA FRANK KERR GLENNA MURPHY MAC MACNAIL TOM RHODES RICHARD HOLLOWAY TOM WILKE <b>DAN HICKS</b> JACK PEARSON DOUG BUSH BEN HALL	770-739-9490 770-739-9464  770-739-9428* 770-739-9447* 770-739-9425* 770-739-9408* 770-739-9442* 770-739-9482* 770-739-9457* 770-739-9409* 770-739-9460* 770-739-9483* 770-739-9454 770-739-9463* 770-739-9469* 770-739-9459*
<b>AUTO SHOWS/FLEET/AUCTIONS MERCHANDISING MGR.</b> ASSISTANT	<b>TBD</b> TRACIE WRIGHT	TBD 770-739-9451
<b>BUSINESS MANAGEMENT</b>  <b>MARKET REP. MGR.</b>	<b>TIM WALLWORK</b>	770-739-9492
<b>CONSUMER AFFAIRS</b>  <b>CA MANAGER</b> ASSISTANT	<b>DONNA PINKSTON</b> CAROL SCOGGINS	770-739-9496 770-739-9438
<b>CONTESTS &amp; INCENTIVES</b>  <b>SALES MGR.</b> MERCHANDISING MGR. ASSISTANT	<b>KEN BLOECH</b> <b>TBD</b> TRACIE WRIGHT	770-739-9480 TBD 770-739-9451
<b>CO-OP</b>  <b>SALES</b> SERVICE, PARTS	<b>KEN BLOECH</b> <b>LARRY NAY</b>	770-739-9480 770-739-9415

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CUSTOMER SATISFACTION DEVELOPMENT		MARTY VAUGHN	770-739-9435
<b>HMFC</b> <b>REGIONAL FINANCE MGR</b> DISTRICT FINANCE MANAGERS District 1: AK/NC/SC/GA/TN District 2: FL/AL/MS (Hattiesburg, Gulfport) District 3: TX/OK/LA/MS (Tupelo, Vicksburg, Jackson, Meridian)		<b>MARV JOHNSON</b>  HUGH CAMPBELL JEFF SHORE CHARLES DICKENS	770-739-9487  770-739-9462* 770-739-9486* 770-739-9465*
HPI / HSI		MARTY VAUGHN	770-739-9435
LITERATURE/AD PLANNERS/HPP MATERIALS, ETC		TBD	TBD
MARKET REPRESENTATION	ASSISTANT	TIM WALLWORK TRACIE WRIGHT	770-739-9492 770-739-9451
MARKETING / PROMOTIONS	ASSISTANT	TBD TRACIE WRIGHT	TBD 770-739-9451
PARTS MARKETING		LARRY NAY	770-739-9415
REBATE CHECKS		RESPECTIVE DISTRICT SALES MANAGER	
S T A R / 1099's & W-9s	SALES SERVICE	1099 Hotline DONNA PINKSTON	714-965-3898 770-739-9496
SALES TRAINING / MARKETING		KEN BLOECH	770-739-9480
SERVICE FIELD ENGINEER		ERIC NELSON	770-739-9493
SERVICE TRAINING	CLASS REGISTRATION	STEVE RINALDO WAYNE AVANT CELSO MARTINEZ KATHY FISHER	770-739-9439 770-739-9426 * 770-739-9429 * 770-739-9464
STAR TESTS		Hyundai STAR Program Hotline	800-782-7124
TECH LINE		MARK KONENKAMP SCOTT EAKIN	800-325-6604
VEHICLE DISTRIBUTION	MSO's / INVOICES	STEVE TANNENBUAM MARY DAVIS JULIA SUH	770-739-9418 770-739-9460 770-739-9458
WARRANTY		RON FOSHEE	770-739-9475